

PLANTER BRANDING



Routed

Routed branding involves cutting out designs using a CNC router, allowing them to be engraved into the surface of the wood. Following this step, we have the option to either add paint within the engraved lettering or keep it in its natural, plain state.



Burnt

Burnt branding involves the utilisation of a metal stencil followed by the application of heat from a heat gun to create a burnt logo on wood.



Vinyl

Vinyl logos are created using self-adhesive vinyl, allowing for printing in various colour formats such as Pantone, CMYK, or RGB. The vinyl material is weeded out, leaving only the essential vinyl logo. This logo is then carefully adhered to the surface of the planter for a durable and professional finish.



Laser Cut Lettering

The process involves using a laser cutter to create precise cuts on the metal lettering, followed by applying a powder coating in a RAL colour selected by you from a range of over 200 options. Finally, the lettering is securely attached to the wood using screws.



Stencilled

Stencilled branding involves cutting out logos using self-adhesive vinyl, which is then sprayed or painted onto the wood surface for a professional finish.



Digitally Printed

When it comes to the process of digitally UV printing onto the face of a wood panel, it involves the use of UV cured digital inks. UV printing technology ensures a high-quality and durable print that is directly applied to the surface of the wood panel. UV cured inks are used to create vibrant and long-lasting prints that are resistant to fading and scratching.



Foamex

Foamex panels, which are rigid and durable sheets made of PVC foam board, can be customized with your logo using printing methods such as CMYK, RGB, or Pantone colors. Once the logo is printed on the foamex board, it can be securely attached to the wood surface using screws or adhesive.